



2025 Sponsorship Opportunities

All Sponsorship Levels include: the company logo, description, and link on the conference website, app, conference guide and event marketing materials, and the pre- and post-conference attendee list

Contact Rebecca Chapman: rebecca.chapman@vrmintel.com

	SOLD OUT Title (Presented by) Early Bird: \$45,000	Platinum Early Bird: \$16,000	Gold Early Bird: \$12,000	Silver Early Bird: \$8000	Bronze Early Bird: \$4000	
#Available	1	3	6	14	12	
Session Included	Breakout Session + Fireside Chat	Breakout Session OR Fireside Chat	Breakout Session	Breakout Session	NA	
Complimentary Attendees	6	4	3	2	1	
Exhibitor Space	1-6' Table, 2 chairs	1-6' Table, 2 chairs or Cocktail Round	Cocktail Round Only	36" Banner Only	36" Banner Only	Additional Attendees \$1500
Electricity and Internet	✓	✓	NA	NA	NA	until 4/30
Conference Guide Advertisement	2 Full-pages	Full-page	NA	NA	NA	
Food and Beverage Break	√	✓	NA	NA	NA	
l item in Swag/Gift Bag (optional and approved)	✓	✓	✓	✓	√	



2025 Additional "Add-Ons" Opportunities

Sponsors can purchase "Add-Ons" for increased exposure. Additional savings are available for those sponsoring both VRWS and the 2025 DARM Conference.

Contact Rebecca Chapman: rebecca.chapman@vrmintel.com

Add-On Sponsorship	Availability	Cost	
90's Party	2	\$15,000	
Mid-day (housekeeping) Room Drop	5	\$7,500	
Turn-Down Room Drop	5	\$ 7,500	
** VRWS Tote Bag	1	\$10,000	
Video Sponsor (Logo on 75+ Videos)	1	\$7,500	
Internet/Wifi Sponsor	1	\$3,500	
Lanyard Sponsor	1	\$3,250	
Flowers/Centerpiece	1	\$5,000	
Keycards	1	\$4,500	

Important Note: Add-ons do not include exhibit space or additional attendees. If purchased separately, they are treated as Supporting Sponsorships, which include:

- Company listing on the website, app, and conference guide
- Pre- and post-conference attendee list access
- Supporting Sponsor attendees: \$1,500 per attendee until 4/30/2025

** Dedicated logo space for your company, pre-conference promotion with other industry events (NCVRMA, VRMA, FAVR, etc)