

Vacation Rental
Women's Summit

CHARLESTON, SOUTH CAROLINA

AUGUST 19-21, 2025 | FRANCIS MARION HOTEL

Contact Rebecca Chapman: rebecca.chapman@vrmintel.com



2025 Sponsorship Opportunities

All Sponsorship Levels include: the company logo, description, and link on the conference website, app, conference guide and event marketing materials, and the pre- and post-conference attendee list

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	SOLD OUT Title (Presented by) Early Bird: \$45,000	Platinum Early Bird: \$16,000	Gold Early Bird: \$12,000	Silver Early Bird: \$8000	Bronze Early Bird: \$4000	
#Available	0	3	4	7	4	Additional Attendees \$1500 until 4/30
Session Included	Breakout Session + Fireside Chat	Breakout Session OR Fireside Chat	Breakout Session	Breakout Session	NA	
Complimentary Attendees	6	4	3	2	1	
Exhibitor Space	1-6' Table, 2 chairs	1-6' Table, 2 chairs or Cocktail Round	1-6' Table, 2 chairs or Cocktail Round	1-6' Table, 2 chairs or Cocktail Round	36" Banner Only	
Electricity and Internet	✓	✓	NA	NA	NA	
Conference Guide Advertisement	2 Full-pages	Full-page	NA	NA	NA	
Food and Beverage Break	✓	✓	NA	NA	NA	
1 item in Swag/Gift Bag (optional and approved)	✓	✓	✓	✓	✓	



2025 Additional “Add-Ons” Opportunities

Sponsors can purchase “Add-Ons” for increased exposure. Additional savings are available for those sponsoring both VRWS and the 2025 DARM Conference.

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Add-On Sponsorship	Availability	Cost
90's Party	2	\$15,000
Mid-day (housekeeping) Room Drop	5	\$7,500
Turn-Down Room Drop	5	\$ 7,500
** VRWS Tote Bag	1	\$10,000
Video Sponsor (Logo on 75+ Videos)	1	\$7,500
Internet/Wifi Sponsor 	1	\$3,500
Lanyard Sponsor 	1	\$3,250
Flowers/Centerpiece	1	\$5,000
Keycards	1	\$4,500

Important Note: Add-ons do not include exhibit space or additional attendees. If purchased separately, they are treated as Supporting Sponsorships, which include:

- Company listing on the website, app, and conference guide
- Pre- and post-conference attendee list access
- Supporting Sponsor attendees: \$1,500 per attendee until 4/30/2025

** Dedicated logo space for your company, pre-conference promotion with other industry events (NCVRMA, VRMA, FAVR, etc)